

Topic: Tourism**Lesson Title: The impacts of tourism – benefits and negative effects****Lesson objectives / goals / outcomes:**

- S. understand that tourism results in positive and negative impacts on the destination countries and the local population.
- ... that effects can be divided into economic, socio cultural and environmental.
- ... that it is important to find a good balance.
- Students will be able to give a presentation and to talk about their work in English.
- Co-operative learning and respect for others – this is a reason of success and good work.

Materials / resources needed:

- as attached
- + 3 glue sticks, 3 whiteboard markers, 3 coloured poster papers, post-its (different colours)
- 3 computers with speakers

Time: 150 minutes

Time	Task	Teacher / Student	Material
15'	<p>1 Introduction – Warmer – Team building</p> <p>Make 3 groups (5 students each, from different schools)</p> <p>“Find a way to get to Tokyo. Your budget is €200.”</p> <p><u>Part 1 (4 min):</u></p> <p>Take it in turns to create ideas. Each student is allowed to say one sentence at a time. First student creates an idea – from the second student on you respond by starting “Yes, but ...” -> Board</p> <p>→ How far have you got / travelled?</p> <p><u>Part 2 (4 min):</u></p> <p>Take it in turns to create ideas. Each student is allowed to say one sentence at a time. First student creates an idea – from the second student on you respond by starting “Yes, and ...” -> Board</p> <p>→ How far have you got / travelled?</p> <p><i>The students should notice that contributing in a positive way is more successful!</i></p>	<p>T</p> <p>S (group work)</p> <p>S (group work)</p> <p>T / S</p>	board, pen
15'	<p>2 Objective of the lesson:</p> <p>Talk about tourism in general, especially in LEDCs. Ask students about their experiences.</p> <p>“Find out about the benefits and the negative effects of tourism”</p> <p>→ Board</p> <div style="border: 1px solid black; padding: 5px; width: fit-content;"> <p>Benefits (positive effects) and negative impacts of tourism</p> </div>	T / S	board / pen

5'	3 Group work part 1	S (group work)	3 envelopes with cards			
7'	<p>“Sort the cards into benefits and negative impacts.”</p> <p>→ Check (See answer key)</p>	S / T				
8'	<p>4 Group work part 2</p> <p><i>“Sort cards into the different areas of life: Economy, Socio Cultural, Environment.”</i></p> <p>(Explain the difference between economy and environment / ecology as this seems to be a point of confusion)</p> <p>→ Board</p> <table border="1" data-bbox="319 974 925 1108"> <tr> <td>Economy</td> </tr> <tr> <td>Socio Cultural (Social and Culture)</td> </tr> <tr> <td>Environment</td> </tr> </table>	Economy	Socio Cultural (Social and Culture)	Environment	S (group work)	card sets
Economy						
Socio Cultural (Social and Culture)						
Environment						
10'	<p>→ Check (See answer key)</p>	S / T				
20'	<p>5 Group work part 3</p> <p>(Make 3 groups – Economy, Socio Cultural, Environment)</p> <p>→ Video cards</p> <p>“There are two videos. Only, watch the video sequences that you can see on your video cards. Find more benefits and negative effects in your area of life. Write them on the Post-its. Use different colours for benefits and negative impacts.”</p> <p>→ Do not check!</p>	S (group work)	video cards, computer, speakers, coloured post-its			
15'	<p>6 Group work part 4</p> <p>“Create your own ideas for your area of life. Write them on the Post-its. Use different colours for benefits and negative impacts.”</p> <p>- discussion in groups</p> <p>Do not check!</p>	S (group work)	coloured post-its			

Impacts of tourism - Vocabulary

English	Explanation	(language x)
(to) attract tourists		
(to) commercialise		
(to) earn money		
(to) erode		
(to) foster		
(to) intensify		
(to) preserve		
(to) spoil		
(to) suffer from		
amenity		
crafts		
crime rate		
custom		
deforestation		
diverse		
ecological		
effort		
employment		
environment		
facility		
heritage		
income		
lack of		
litter		
living conditions		
migration		
noise		
pollution		
pride		
profit		
seasonal		
social		
socio cultural		
soil		
strain		

Impacts of tourism: Group work part 1 - cards

<p>More income is earned by tourism than by exporting raw materials.</p>	<p>Local culture becomes commercialised.</p>	<p>Local crafts are lost as cheap souvenirs are produced.</p>
<p>Cultural links with foreigners are fostered.</p>	<p>Migration is reduced.</p>	<p>Produce from local farms is sold to hotels.</p>
<p>The production of local souvenirs is developed.</p>	<p>Hotels are owned by foreigners, so only 10-20% of the income earned stays in the country.</p>	<p>People are forced to move from their land as it is needed for building hotels.</p>
<p>Tourists and their money are attracted by the natural environment: sea, sand, sun and scenery.</p>	<p>Profits from tourism are used to improve the living conditions of the local population.</p>	<p>Local people learn more diverse trades.</p>
<p>The landscape is spoilt by tourist amenities.</p>	<p>The levels of noise and pollution are increased.</p>	<p>Tourist amenities are not used by the local population.</p>
<p>New schools may be built so the next generation will be better educated.</p>	<p>Tourist facilities are used by local people.</p>	

Impacts of tourism - video sequences

<p>Impacts of tourism - Environment</p> <p>Video 1 - <u>Benefits</u> of tourism 6:35 - 7:45</p> <p>Video 2 - <u>Negative impact</u> 6:13 - 9 .37</p>	<p>Impacts of tourism - Socio cultural</p> <p>Video 1 - <u>Benefits</u> of tourism 4:23 - 6:34</p> <p>Video 2 - <u>Negative impact</u> 3.40 - 6 .12</p>	<p>Impacts of tourism - Economy</p> <p>Video 1 - <u>Benefits</u> of tourism 1:00 - 4:22</p> <p>Video 2 - <u>Negative impact</u> 0:51 - 3:39</p>
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Impacts of tourism - Useful language

Today I will be talking about ...
In my experience ...
The first / second / third thing I noticed was ...
This made me aware that ...
What I learned from this was that ...
In conclusion I think that ...

Useful language

Today I will be talking about ...
In my experience ...
The first / second / third thing I noticed was ...
This made me aware that ...
What I learned from this was that ...
In conclusion I think that ...

Useful language

Today I will be talking about ...
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Useful language

Today I will be talking about ...
In my experience ...
The first / second / third thing I noticed was ...
This made me aware that ...
What I learned from this was that ...
In conclusion I think that ...

Impacts of tourism

Group work part 1 - key

Benefits (positive impacts)	Negative impacts
<p>More income is earned by tourism than by exporting raw materials.</p>	<p>Local culture becomes commercialised.</p>
<p>Cultural links with foreigners are fostered.</p>	<p>Local crafts are lost as cheap souvenirs are produced.</p>
<p>Migration is reduced.</p>	<p>The production of local souvenirs is developed.</p>
<p>Produce from local farms is sold to hotels.</p>	<p>Hotels are owned by foreigners, so only 10-20% of the income earned stays in the country.</p>
<p>Tourists and their money are attracted by the natural environment: sea, sand, sun and scenery.</p>	<p>People are forced to move from their land as it is needed for building hotels.</p>
<p>Profits from tourism are used to improve the living conditions of the local population.</p>	<p>The landscape is spoilt by tourist amenities.</p>
<p>Local people learn more diverse trades.</p>	<p>The levels of noise and pollution are increased.</p>
<p>New schools may be built so the next generation will be better educated.</p>	<p>(Most) Tourist amenities are not used by the local population.</p>
<p>(Some) Tourist facilities are used by local people.</p>	

Impacts of tourism

Group work part 2 - key

Area of life	Benefits	Negative impacts
Economy	<ul style="list-style-type: none"> - More income is earned by tourism than by exporting raw materials. - (Migration is reduced.) - Produce from local farms is sold to hotels. - Profits from tourism are used to improve the living conditions of the local population. - Local people learn more diverse trades. 	<ul style="list-style-type: none"> - The production of local souvenirs is developed. - Hotels are owned by foreigners, so only 10-20% of the income earned stays in the country.
Socio cultural	<ul style="list-style-type: none"> - Cultural links with foreigners are fostered. - Migration is reduced. - New schools may be built so the next generation will be better educated. - (Some) Tourist facilities are used by local people. 	<ul style="list-style-type: none"> - Local culture becomes commercialised. - Local crafts are lost as cheap souvenirs are produced. - People are forced to move from their land as it is needed for building hotels. - (Most) Tourist amenities are not used by the local population.
Environment	<ul style="list-style-type: none"> - Tourists and their money are attracted by the natural environment: sea, sand, sun and scenery. 	<ul style="list-style-type: none"> - The landscape is spoilt by tourist amenities. - The levels of noise and pollution are increased.

Impacts of tourism

Group work part 3 (Video) - key

Area of life	Benefits	Negative impacts
Economy	<ul style="list-style-type: none"> - increased employment (direct and indirect) - generates income for local communities - economic diversification - infrastructure development 	<ul style="list-style-type: none"> - increase in price - lack of every-day products for locals - expensive housing - seasonal jobs
Socio cultural	<ul style="list-style-type: none"> - sense of pride - preservation of traditions 	<ul style="list-style-type: none"> - erode traditional values - increase in crime rate - drug + alcohol problems - prostitution
Environment	<ul style="list-style-type: none"> - financial support to conserving natural resources - more effort 	<ul style="list-style-type: none"> - strain on resources - soil erosion and pollution - dangers animals and plants - deforestation